



## **Nature-based solutions require investment of all kinds – financial, political and cultural.**

The challenge of securing financial investment for nature-based solutions is increasingly recognised. A first step is to generate political investment from across a wide range of actors who share a vision and commitment to the use of nature-based solutions, building trust and a sense of collective endeavour across the multiple stakeholders who will need to bring finance to the table if nature-based solutions are to flourish. It will also be crucial to work with financial actors to create the knowledge and tools needed to support investment in nature-based solutions, while at the same time opening up the conversation on what constitutes a 'good' return on investment in sustainability terms. For example, nature-based solutions are likely to generate long-term benefits that cannot always be captured in monetary terms, or they reduce risks rather than generating profits. Equally, working with nature will always generate public goods alongside private benefits and new forms of co-finance are needed that can sustain the mixed economy of returns on investment that nature-based solutions generate. This can provide the basis for diversifying the forms of finance and financial actors who engage with nature-based solutions and open new collaborative approaches for sustaining nature-based solutions over time.