

GYŐR: BEEKEEPING AT AUDI



Beekeeping was established in 2015 in a native wildflower meadow with six bee colonies and 270,000 bees



The project demonstrates how major companies can lead the implementation of nature-based solutions



The integration of beekeeping with ecological landscape management, biomonitoring, branded honey, and environmental education is an innovative company actions



Awareness-raising and environmental education are important co-benefits

ABOUT THE PROJECT

Audi Hungaria developed its flora and fauna protection plan in 2008. Biodiversity is a priority area of the plan; it also includes the restoration of native ecosystems, the protection of rainwater reservoirs, and the installation of green infrastructure based on local ecological conditions.



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